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18 December 2015

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The Directors Paddy Power plc Power Tower Belfield Office Park Beech Hill Road Clonskeagh Dublin 4

Dear Sirs

Re: Recommended all share merger by way of acquisition by Paddy Power plc of Betfair Group plc – Supplementary Prospectus

IBI Corporate Finance has given and has not withdrawn its written consent to the publication of the Supplementary Prospectus dated 18 December 2015, in respect of the recommended all share merger by way of acquisition by Paddy Power plc of Betfair Group plc and associated equity issuance, with the inclusion therein of the references to its name in the form and context in which they appear.

This consent is provided for the purpose of complying with the Prospectus Rules and is given for this purpose only.

Yours sincerely

berard Key

Gerard Heffernan