



17 September 20

Tom Watson to advise Flutter Entertainment in safer gambling race to the top

Flutter today confirmed that it has appointed Tom Watson, former Opposition Deputy Leader and vocal advocate for gambling reform, as an advisor to bring his expertise and challenge to the business as it continues its commitment to lead a race to the top in safer gambling best practice.

Tom Watson will be immersing himself in all areas of the Flutter business from the shop floor and online platforms – to staff training, marketing and safer gambling operations. His role will be to bring a fresh and robust voice into the business, as it continues to look for ways to protect vulnerable customers, while also serving the majority who enjoy gambling as a safe leisure pursuit.

Tom Watson commented: “I have a long-standing interest in this sector and consistently called for action to protect those that may be potentially vulnerable to harm. In taking on this role in Flutter, I intend to get under the bonnet of the business - and the industry more widely - to understand how best to further develop and implement industry leading responsible gambling policies. I strongly believe that working collaboratively with Flutter in this way will allow me to continue to drive positive change”.

Flutter Group CEO Peter Jackson said: “Bringing in someone with Tom’s gambling reform background is an important part of my commitment to lead the industry’s race to the top. We have to work harder than ever before to find a way to continue to bring great products and brands to our customers while always having the need to protect the vulnerable clearly in mind. Tom will hold a mirror up to help us make sure we are getting this balance right and I welcome the opportunity to work with him and hear what he has to say in coming months.”

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About Flutter Entertainment Plc

Flutter is a sports betting and gaming provider headquartered in Dublin Ireland. In 2020 Flutter merger with The Stars Group to become the world’s largest online operator with a portfolio of leading brands including Paddy Power, Pokerstars, Betfair, Sky Betting & Gaming, FanDuel and Sportsbet among others, providing entertainment to more than 13 million customers around the world safely and responsibly.