

Spotify's The Ringer and FanDuel partner on sports video content for FanDuel TV

FanDuel - Flutter Entertainment's market leading US business – is extending its partnership with Spotify through a multi-year agreement with the Ringer now producing content for FanDuel TV.

- As part of the expanded partnership, The Ringer will license select video podcasts to FanDuel TV, including existing shows adapted for FanDuel TV and a slate of new shows
- The Ringer programming on FanDuel TV will launch today, Tuesday, April
 4. The launch kicks off The Ringer's programming block, which is on from
 9-10am ET
- The Ringer on FanDuel TV will celebrate the biggest moments in sports and equip the audience with what they need to know for the smartest wagers. The Ringer's slate consists of new shows like Beyond the Arc, an NBA-focused show with Kevin O'Connor, and Through The Ringer, a widelens look at the biggest stories in sports gambling with Tate Frazier and The Ringer's experts. The programming block will also present a few successful podcasts, like Fairway Rollin', a golf show, for the TV format

"We're thrilled to expand our long-standing partnership to include creating content for FanDuel TV. It's exciting to bring The Ringer's signature blend of enthusiasm and expertise to this new audience," said Geoff Chow, Managing Director of The Ringer.

"We are extremely excited for this partnership and further strengthening our relationship with The Ringer. They are home to one of the strongest podcast networks in the world and FanDuel TV can help define a new medium for distributing its content," **said Mike Raffensperger, Chief Commercial Officer, FanDuel**. "FanDuel TV is the perfect platform to showcase The Ringer's top personalities, broaden their audiences and become flagship programming for the network."

The Spring slate of Ringer shows on FanDuel TV includes:

- Additional programming will be announced in line with the ever-evolving sports seasons
- FanDuel TV is broadly distributed on linear television through leading cable and satellite distributors including Comcast Xfinity, Spectrum, Verizon FIOS, DirectTV, DISH, Cox Communications, YouTubeTV, and Hulu

The first two weeks of programming include:

- Week of April 3:
 - Tuesday, April 4th Fairway Rollin' (Masters Preview Special)
 - Wednesday, April 5th East Coast Bias
 - Thursday, April 6th Through The Ringer
- Week of April 10:
 - Monday, April 10th Fairway Rollin' (Masters Recap Special)
 - Tuesday, April 11th The Ringer: Beyond The Arc (30 mins); Thru The Ringer (30 mins)
 - Wednesday, April 12th East Coast Bias
 - Thursday, April 13th Thru The Ringer

For further information, please contact <u>corporatemedia@flutter.com</u>.

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