

PUBLIC OPENING POSITION DISCLOSURE BY A PARTY TO AN OFFER
Rules 8.1 and 8.2 of the Takeover Code (the "Code")

1. KEY INFORMATION

(a) Full name of discloser:	Betfair Group plc
(b) Owner or controller of interests and short positions disclosed, if different from 1(a): <i>The naming of nominee or vehicle companies is insufficient. For a trust, the trustee(s), settlor and beneficiaries must be named.</i>	N/A
(c) Name of offeror/offeree in relation to whose relevant securities this form relates: <i>Use a separate form for each offeror/offeree</i>	Betfair Group plc
(d) Is the discloser the offeror or the offeree?	Offeree
(e) Date position held: <i>The latest practicable date prior to the disclosure</i>	4 September 2015
(f) In addition to the company in 1(c) above, is the discloser making disclosures in respect of any other party to the offer? <i>If it is a cash offer or possible cash offer, state "N/A"</i>	No

2. POSITIONS OF THE PARTY TO THE OFFER MAKING THE DISCLOSURE

If there are positions or rights to subscribe to disclose in more than one class of relevant securities of the offeror or offeree named in 1(c), copy table 2(a) or (b) (as appropriate) for each additional class of relevant security.

(a) Interests and short positions in the relevant securities of the offeror or offeree to which the disclosure relates

Class of relevant security:	10p ordinary			
	Interests		Short positions	
	Number	%	Number	%
(1) Relevant securities owned and/or controlled:	Nil	-	Nil	-
(2) Cash-settled derivatives:	Nil	-	Nil	-
(3) Stock-settled derivatives (including options) and agreements to purchase/sell:	Nil	-	Nil	-
TOTAL:	Nil	-	Nil	-

All interests and all short positions should be disclosed.

Details of any open stock-settled derivative positions (including traded options), or agreements to purchase or sell relevant securities, should be given on a Supplemental Form 8 (Open Positions).

Details of any securities borrowing and lending positions or financial collateral arrangements should be disclosed on a Supplemental Form 8 (SBL).

(b) Rights to subscribe for new securities

Class of relevant security in relation to which subscription right exists:	N/A
Details, including nature of the rights concerned and relevant percentages:	N/A

3. POSITIONS OF PERSONS ACTING IN CONCERT WITH THE PARTY TO THE OFFER MAKING THE DISCLOSURE

Details of any interests, short positions and rights to subscribe (including directors' and other employee options) of any person acting in concert with the party to the offer making the disclosure:

a) Beneficial holdings of directors of Betfair Group plc in its ordinary shares

Name	Position	Number of shares	Percentage holding
Gerald Corbett	Non-Executive Chairman	17,500	0.00%
Breon Corcoran	Chief Executive Officer	226,041	0.00%
Ian Dyson	Senior Independent Director	7,437	0.00%
Zillah Byng-Maddick	Independent Non-Executive Director	2,187	0.00%
Jeremy Peter Jackson	Independent Non-Executive Director	2,187	0.00%
Leo Quinn	Independent Non-Executive Director	869	0.00%

b) Options and awards held by directors of Betfair Group plc in its ordinary shares

Breon Corcoran

Name	Grant Date	Grant Price	Shares in respect of which options granted	Exercise Date / Exercise Period
Deferred Share Incentive Plan	05/07/2013	0.001	18,425	05/07/2014 - 04/07/2023
Deferred Share Incentive Plan	27/06/2014	0.001	23,921	27/06/2015 - 26/06/2024
Deferred Share Incentive Plan	01/07/2015	0.00095	13,499	01/07/2016 - 30/06/2025
Nil-cost options	01/08/2012	0	500,000	01/08/2015 - 31/07/2022

Long Term Incentive Plan	23/07/2013	0.001	173,668	23/07/2016 - 22/07/2023
Long Term Incentive Plan	27/06/2014	0.001	159,855	27/06/2017 - 26/06/2024
Long Term Incentive Plan	01/07/2015	0.00095	67,657	01/07/2018 - 30/06/2025
Restricted shares	01/08/2012	0	116,667	116,667 remaining, to release automatically on date of 2.7 announcement
BETsave 2013	04/10/2013	8.1667	1,102	01/11/2016 - 01/05/2017
BETsave 2014	07/11/2014	9.0810	991	01/12/2017 - 31/05/2018

Alex Gersh

Name	Grant Date	Grant Price	Shares in respect of which options granted	Exercise Date / Exercise Period
Deferred Share Incentive Plan	05/07/2013	0.001	7,212	05/07/2014 - 04/07/2023
Deferred Share Incentive Plan	27/06/2014	0.001	18,579	27/06/2015 - 26/06/2024
Deferred Share Incentive Plan	01/07/2015	0.00095	10,009	01/07/2016 - 30/06/2025
Long Term Incentive Plan	13/12/2012	0.001	108,788	13/12/2015 - 12/12/2022
Long Term Incentive Plan	23/07/2013	0.001	89,925	23/07/2016 - 22/07/2023
Long Term Incentive Plan	27/06/2014	0.001	82,772	27/06/2017 - 26/06/2024
Long Term Incentive Plan	01/07/2015	0.00095	34,012	01/07/2018 - 30/06/2025
BETsave 2014	07/11/2014	9.0810	1,982	01/12/2017 - 31/05/2018

Mark Brooker

Name	Grant Date	Grant Price	Shares in respect of which options granted	Exercise Date / Exercise Period
Deferred Share Incentive Plan	05/07/2013	0.001	6,334	05/07/2014 - 04/07/2023
Deferred Share Incentive Plan	27/06/2014	0.001	13,842	27/06/2015 - 26/06/2021
Deferred Share Incentive Plan	01/07/2015	0.00095	8,333	01/07/2016 - 30/06/2022
Approved Plan	09/07/2010	10	3,000	09/07/2011 - 08/07/2021
Long Term Incentive Plan	01/07/2011	0.001	1,371	01/07/2014 - 30/06/2021
Long Term	01/07/2011	7.62		01/07/2014 -

Incentive Plan			949	30/06/2021	
Long Term Incentive Plan	01/08/2012	0.001	51,542	01/08/2015 31/07/2022	-
Long Term Incentive Plan	23/07/2013	0.001	49,560	23/07/2016 22/07/2023	-
Long Term Incentive Plan	01/04/2014	0.001	30,000	01/04/2017 30/04/2021	-
Long Term Incentive Plan	27/06/2014	0.001	72,426	27/06/2017 26/06/2021	-
Long Term Incentive Plan	01/07/2015	0.00095	29,760	01/07/2018 30/06/2022	-
Restricted Share Plan	09/07/2010	0	5,714	01/12/2012 08/07/2017	-

Details of any open stock-settled derivative positions (including traded options), or agreements to purchase or sell relevant securities, should be given on a Supplemental Form 8 (Open Positions).

Details of any securities borrowing and lending positions or financial collateral arrangements should be disclosed on a Supplemental Form 8 (SBL).

4. OTHER INFORMATION

(a) Indemnity and other dealing arrangements

Details of any indemnity or option arrangement, or any agreement or understanding, formal or informal, relating to relevant securities which may be an inducement to deal or refrain from dealing entered into by the party to the offer making the disclosure or any person acting in concert with it:

Irrevocable commitments and letters of intent should not be included. If there are no such agreements, arrangements or understandings, state "none"

None

(b) Agreements, arrangements or understandings relating to options or derivatives

Details of any agreement, arrangement or understanding, formal or informal, between the party to the offer making the disclosure, or any person acting in concert with it, and any other person relating to:

- (i) the voting rights of any relevant securities under any option; or
- (ii) the voting rights or future acquisition or disposal of any relevant securities to which any derivative is referenced:

If there are no such agreements, arrangements or understandings, state "none"

None

(c) Attachments

Are any Supplemental Forms attached?

Supplemental Form 8 (Open Positions)	No
Supplemental Form 8 (SBL)	No

Date of disclosure:	7 September 2015
Contact name:	Paul Rushton – Commercial Finance Director
Telephone number:	+44 (0)20 8834 6139

Public disclosures under Rule 8 of the Code must be made to a Regulatory Information Service and must also be emailed to the Takeover Panel at monitoring@disclosure.org.uk. The Panel's Market Surveillance Unit is available for consultation in relation to the Code's disclosure requirements on +44 (0)20 7638 0129.

The Code can be viewed on the Panel's website at www.thetakeoverpanel.org.uk.